

# I AM NCR CUSTOMER VOICE

## Gain insight into what your customers think about your restaurant

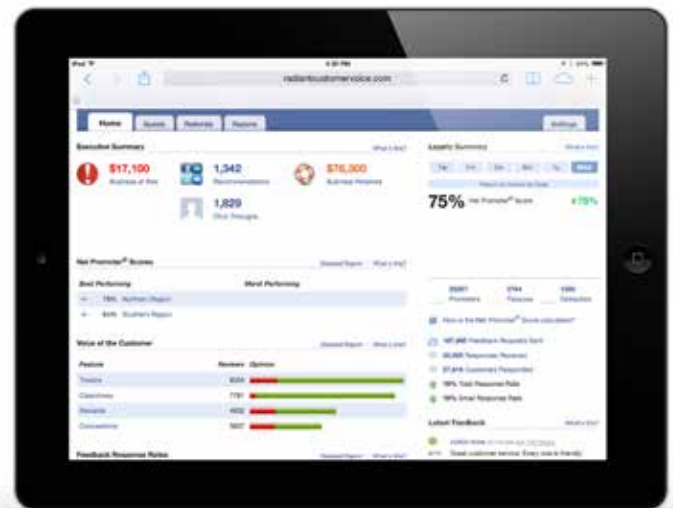
NCR Customer Voice is a customer loyalty, retention and referral tool based on the Net Promoter Score® that provides you with instant feedback of your customer's experience. You will receive the necessary tools to turn your happy customers into an unpaid sales force and leverage the power of social media channels as a referral service.

### Receive instant feedback from your customer's responses

- Prompts your promoters (those who rated your restaurant a 9 or 10) to "spread the word" through their social media channels
- Receive customer specific details that allow you to follow up promptly to improve your customer satisfaction and retention
- Manage your existing customer base by following up with identified passives (those who rated 7 or 8) and detractors (those who rated a 6 or below)

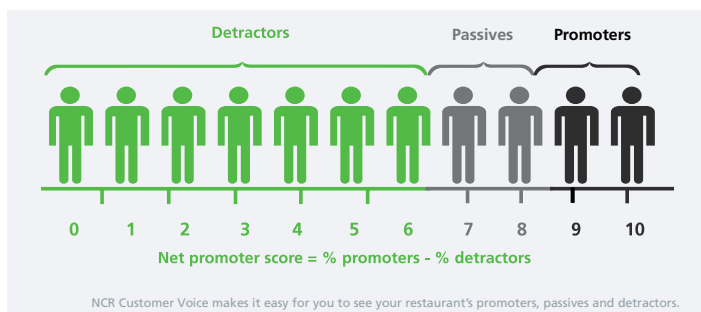
### Monitor your business's reports and performance indicators

- Track potential new business from your promoters sharing their experience through social media
- Compare individual restaurant performance
- View your business at risk, customers, recommendations, response rate, leads, marketing and reports
- Display loyalty summary with ongoing NPS® percentage



## Highlights

- Have instant access to customer feedback at your fingertips through the mobile NCR Pulse platform
- Receive direct comments from promoters and detractors to your mobile device allowing you to take immediate action
- Directly identify your best and worst performing restaurants as they rate on the NPS®



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